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WE'RE MAKING SAILIERS FOR YOU!

Every Electrified Home is a logical prospect

The Story

There's no selling problem with the Sunkist Jr. It's just what people have needed for years. It's the presentable type of product, the easy-to-launch type of machine, built to give years of service. The Sunkist Jr. is made that way. It's a handy, efficient, yet attractive pattern, and millions of people are using it, and justifiably.

We've Sold 50,000 Sunkist Jr.

In drug stores, clubs, banks, restaurants, every place where these machines are known, you will find the big white machine, bright with manufacture, built to give years of service. The Sunkist Jr. is made that way. It's a handy, efficient, yet attractive pattern, and millions of people are using it, and justifiably.

Your customers will want to know about it—will want to buy it. Be ready for them. Let us send you details.

You're in business for profits. Sunkist Jr. a real seller.

We're making sailiers for you! Every electrified home is a logical prospect.

Advertised!

We're making sailiers for you! Every electrified home is a logical prospect.

Sells for $14.95

Sold and Guaranteed by the CALIFORNIA FRUIT GROWERS EXCHANGE, an Organization of 11,500 Growers of Sunkist Oranges and Lemons.
You need Orange Juice
Medical Science tells why

MAKE up your mind now
draw with consumers' health
and you will start using California
Kaiser Oranges—big fresh
juice — every day.
There is a plentiful
supply of chartreuse
and bright with the sun's
rays. It is so light that
you will be delighted
with the 'fizz' you
find in most of our
orange juice.

You can't afford to be
without.

SUNRISE
CALIFORNIA
ORANGES

Orange juice is nature's own
vitamin. It supplies vitamin A,
which is necessary for healthy
growth and development.
It is also rich in vitamin C,
which helps to prevent
scurvy.

What you need is Orange Juice.
Every glass
of it is Nature's
best.
A whirling cone gets ALL the Orange Juice!

....a glass or gallon ready in a Jiffy....

Sunkist Junior

This Machine Doubles Your Sales!

Sunkist

A Wonderful New Christmas Item
Making Your Profit Grow Where Sales Grow Before

Sunkist Jr.

Sunkist

California

Washington

Florida

Hawaii

1886

Sunkist Fruit Juice Extractor

California Fruit Growers Exchange

Sacramento, Cal.

(700 C.P.)

A Wonderful New Christmas Item
Making Your Profit Grow Where Sales Grow Before

Sunkist Jr.

Sunkist

California

Washington

Florida

Hawaii

1886

Sunkist Fruit Juice Extractor

California Fruit Growers Exchange

Sacramento, Cal.

(700 C.P.)
Fresh fruit drinks blended the Sunkist way

It doesn’t come any better than Sunkist fruit drinks, blended the Sunkist way. They’re nature’s fruit juices, made better by Sunkist. The fruits are washed, then pressed in a blender. The result is pure fruit juice. No sugar or syrups are added. And nothing but natural fruit flavors remain. If you prefer, you can add water or milk. It’s up to you. For price information, write Sunkist Fruit Jar Company, 101 East 50th Street, New York, N.Y. California Sunkist Oranges and Lemons. Mail the coupon below for a free booklet containing all about oranges and lemons. It’s free. There’s nothing to lose except a few cents and the value of the orange you save. How do you figure on that? For price information, write Sunkist Fruit Jar Company, 101 East 50th Street, New York, N.Y.

CALIFORNIA
SUNKIST ORANGES
HARVEST 1932

For prices, write New York, California, or any state or city where Sunkist Oranges are sold. The Sunkist name on every jar means high quality. The best fruits are selected each season and packed in beautiful attractive containers. The result is pure fruit juice, rich in vitamins, pure in color, and rich flavor. Sunkist Oranges are perfect for cooking, baking, and as a snack. Each jar is packed in a handsome, attractive container. This jar is sealed to prevent spoilage.

Name:
Address:
City:
State:

Please make checks payable to the Sunkist Fruit Jar Company.
AMERICA STARTS THE DAY
Right...

Richest, finest-flavored Orange Juice
SUNKIST LEMONADE IS
Cooling

No other
refreshment is so healthful and
invigorating on summer days.

SUNKIST

SUNKIST CALIFORNIA
LEMONS

The name

Sunkist

Creme de Menthe

Quench your summer thirst with
Sunkist lemonade. A cool, refreshing
drink that is sure to please.

Quench your summer thirst with
Sunkist lemonade. A cool, refreshing
drink that is sure to please.
You have always wanted a small, inexpensive (electric) Fruit Juice Extractor in your home—one that would be useful and economical, and do the work efficiently.

A New Junior Size—for the Home

Now you can have one—a small, compact, efficient little machine—at a price you can easily afford. Perfection at last, and offered for the home is—SUNKIST Junior—the little brother of the famous SUNKIST Electric Fruit Juice Extractor you see so skillfully operating at your favorite fountain, in hotels, restaurants and hospitals, all over the land.

An Every-Day Home Necessity

At the first breakfast hour, when every one is in a hurry—that's when SUNKIST Junior helps you most. How easy to have a glassful of delicious, beautiful orange juice at every meal—and how eagerly your family will look forward to it each morning!

The Medical Profession unanimously agrees that one or more glasses of orange juice every day is one of the best means of balancing the diet—of avoiding ACIDOSIS, a condition caused by eating too much acid-producing foods.

Now you can cultivate your habit of drinking at least one glass of real fresh orange juice per day—quickly and easily made on the SUNKIST Junior Extractor. Your whole family will feel better—digestions will be improved—and they will relish their food more.

This is a scientific fact, vouched for by some of the best known doctors and health specialists in the world.

All this is possible through having a SUNKIST Junior Electric Fruit Juice Extractor in your home—and using it often!

No Fuss! No Bother! Always Ready!

The SUNKIST Junior Extractor puts an end to the fuss and mess of the little-field-harvested orange and lemon squeezer. With SUNKIST Junior you simply halve the fruit—flip the switch—and press the fruit down on the revolving ball, and the juice gushes forth from the spout of the bowl into the cup or glass. That's all there is to it! The corrugated plastic ball forces its way into the fruit, breaking up the juice-laden cells—getting out every drop! The juice is better and more palatable because it is free from large pieces of pulp and slightly sticker, which gives it a lighter, smoother body for drinking purposes.

Your family will notice the difference when you serve their daily orange juice.

Fruit juices are the daily beverage for the family dinner—be it breakfast, luncheon and dinner. Seldom do you plan an afternoon or evening party without requiring some orange and lemon juice.

The SUNKIST Junior gives you that long-sought opportunity to have scores of delicious and healthful orange and lemon drinks adding infinite variety to your menu—and, at the same time, saving you time, effort and money.

Connects to any Light or Appliance Socket—Easy to Operate—Easy to Clean—Saves Time, Effort, and Money. Pays for itself in the fruit it saves.

Three New Ways to Save!

Save Time! It extracts a quart of juice in two or three minutes—without more effort than it formerly took to squeeze out a glassful. Thus, in just a few moments you can fill a pitcher bowl with the natural juice of the fruit. In the twinkling of an eye you can have orange or lemon juice for flavoring a dairy sauce or mixed drink.

Save Effort! Think of the real work involved now in squeezing out a pitcherful—in a quart of juice! With the SUNKIST Junior you are saved all that. The powerful little electric motor does the work for you.

Save Money! When you squeeze oranges or lemons in the old-fashioned way, some of the juice is bound to be lost. With the SUNKIST Junior every drop is extracted and you get as much juice from three oranges or lemons as you are now getting from four.

Sponsored by the California Fruit Growers Exchange

Growers of Sunkist Oranges and Lemons

$14.95

The SUNKIST Junior connects to any conveniently located light or wall socket—such as you would use for an electric typewriter, fan, waxer, toasting oven, grill or other electric appliance.
You've always wanted one
HERE IT IS!

Thousands have been asking for an Electric Household Fruit Juice Extractor—thousands for whom the fountain-size Sunkist Extractor was too large, too expensive for home use.

Now one has been perfected. The Sunkist Junior is guaranteed by the California Fruit Growers Exchange, Sunkist Orange and Lemon Growers, and is offered to you at this very low price because they are interested in increasing the consumption of these fruits.

How Sunkist Junior is Made!
The labor-saving power of the Sunkist Junior Extractor is furnished by an electric motor on the "direct-drive" principle, especially made for this machine.
The housing of the machine is attractively enamelled gray, which will harmonize with the color scheme in any kitchen.
The Extractor takes but little room—less than eight square inches—and is as light to move around as your electric iron.
Connects to any lamp or wall socket by means of 10 feet of gray, heavy electric cord, and a separate attachment plug.
Simply lift off the bowl and reaming bulb for washing or rinsing under running water. The bowl and reaming bulb are easily removable.
Rubber feet prevent scratching and marring of enameled or varnished kitchen or breakfast room furniture.
Sunkist Junior is—easy to handle—easy to clean—and costs but a few cents a month to operate.

Order Your Sunkist Junior Today!

$14.95

NOW fresh ORANGE JUICE for your family
Quickly • Cleanly • Economically

Announcing the New Low Priced
SUNKIST JUNIOR
HOME MODEL (Electric)
FRUIT JUICE EXTRACTOR

CALIFORNIA FRUIT GROWERS EXCHANGE
A Non-Profit, Co-Operative Organization of 11,300 Growers
Department of Fresh Fruit Drinks
900 N. Franklin Street CHICAGO, ILL.

THE SATURDAY EVENING POST
May 11, 1929

THE AMERICAN FAMILY STARTS THE DAY RIGHT!

A ll the way up the family line—from babies to the older folks—California Sunkist Orange Juice should be the first order of the day! If you fully realize its value to health—no the great morningarin'se gives all ages, to the better work-day, to better digestion—you would let nothing stand between you and a healthful glass with breakfast... Then, you would be following the advice of Medical Science. You would begin to feel better, think better, accomplish more. You would go into action with snap and enthusiasm, tuned for stress and strain. Hours fly when body and mind are working smoothly!... Sunkist Orange Juice before lunch, another during the afternoon to build into your body the sunshine it lacks! What a change it will make in your whole "set-up," if you drink it regularly...And, here is good news to top off this better health suggestion—This season there is a large crop of small-size Sunkist Oranges, as juicy, sweet and delicious as any of the larger ones you ever ate. They are ideal for juice purposes—and cost less!

Through plenty of Orange Juice, Acidosis may be prevented or corrected. A very large majority of people suffer from this malady to some one of its various forms... Due entirely to our fatly American diet, Acidosis creates a sluggish, half-well condition which, unless corrected, forebodes grave consequences... California Sunkist Oranges are proved by Science to be extra-rich in fruit-sugars and beneficial fruit acids. Oranges, like Lemons, although acid in taste are alkaline in their reaction in the body and thus help balance the diet, which in turn prevents or corrects Acidosis. Sunkist Orange Juice is not only good, but good for you. Get into the swing of this wonderful health habit—feel better, work better, get more out of life! California Sunkist Oranges are in market from early spring.
Fresh Fruit Drinks
are cooling... healthful

NOW, use your Sunkist California
Fresh Orange Juice as a delicious
appetizer. It is bound to please all.

Over 20,000,000 people have
enjoyed the deliciousness of
Sunkist Orange Juice in their
homes and restaurants.

Fresh Orange Juice is a
refreshing drink and
breakfast aid. Try the
Sunkist Orange Juice
in your home or
restaurant today.

SUNKIST
CALIFORNIA
ORANGE JUICE

[Image: Advert for Sunkist Orange Juice with an image of a juicer and fresh oranges]

Brand Promise: "Sunkist Orange Juice is the finest orange juice in the world."

[Advertisement ends]
SMALL-SIZE SUNKIST ORANGES ARE ABUNDANT... AND THEY COST LESS

THE AMERICAN FAMILY

STARTS THE DAY

Right!

SUNKIST
CAlIFORNIA
ORANGE JUICE

Pearl Flavor

You'll find the same tasty flavors you know and love in every glass of Sunkist Orange Juice. A blend of delicious, high-quality California oranges, Sunkist Orange Juice is a perfect way to start your day. Enjoy it neat, over ice, or in your favorite beverages. Sunkist Orange Juice is sold in 64-ounce bottles, so you can make a big batch of your favorite drinks and have some left over for later. Get yours today at your local grocery store!
The health-way...to start the day Right!

SUNKIST CALIFORNIA ORANGE JUICE

Great for health as a generous glass of Orange Juice first thing in the morning. A new sensation we know for all ages in the family—right from the youngest.

Here's why your family should always enjoy Sunkist California Oranges: they are the best, the finest made. The fruit of the great Sunkist orchards—location after location—grows up with new ideas and new improvements in health. They are the only oranges that are picked exactly one month before they are automatically ready for the table—just a short time before they are ready for the juicer. Sunkist California Oranges are the best for the health. A new sensation for all ages in the family—right from the youngest.

Sunkist California Oranges are the best for the health. A new sensation for all ages in the family—right from the youngest.
A Wonderful New Christmas Item

Making New Profits Grow Where None Grew Before

This tells of a brand new fruit juice extractor that has revolutionized the fruit juice business. It is so simple in operation that it is possible for a small operator to make the same or more profit with this fruit juice extractor than he has ever made with any other producer. It is a machine that will pay the highest dividends and will pay itself for a small investment. The Sunkist Jr. is the best-selling fruit juice extractor in the country and has been a great success in every country. It is a machine that will pay itself in a short time and will pay itself every year after that. It is a machine that will pay itself in a short time and will pay itself every year after that.

Sunkist Jr.
Fruit Juice Extractor
California Fruit Growers Exchange
300 N. Franklin St., Chicago, III.

Features of the Sunkist Jr.

Easy to clean and easy to operate. Easy to clean and easy to operate. Easy to clean and easy to operate.
Hello boys! Pictured on this and the following pages are a few of the Prize Winning Models of the Great ERECTOR MODEL BUILDING CONTEST of 1934. Write today for your Entry Blank—Rules and List of Prizes for the Big 1935 Contest.

In Prize—
EUGENE WHITE of WEST FAIRVIEW, PA.
at work on his Prize Winning Model
ELECTRIC CRANE and SHOVEL
(with Remote Control)

2nd Prize—
ROAD MAKING MACHINE
by MURRAY STRASBERG
BROOKLYN, N.Y.
Picture shows Chevrolet Car being presented by Casey Jones, the noted aviator.

Below—3rd Prize—
MOTOR DRIVEN TRANSPORT TRUCK
ARTHUR K. MYERS, WESTMINSTER, MD.

Below—5th Prize—
MINIATURE OBSERVATORY
with Dome Removed

Below—4th Prize—
MOBILE SIEGE and COAST DEFENSE GUN
JACK HIGHAM, TORONTO, ONT., CAN.
This model is shipped broken down in one package which contains Arm, Bracket, Sign Box and Globe, packed inside of column. Referring to your illustration, you will notice an open space on one side near top of column where arm is to be fastened. The bracket supports arm to column. The Sign Box hung in place fastened with long screws to arm and globe in its proper place, the model is ready for display. Sufficient screws and nuts in envelope will be found in package. This model makes a very attractive and effective sign by putting a Dyn-A-Lyte on electric plug at end of arm.
"Toys that are genuine"

GILBERT TOYS

Image ID: 16870354
Hello Boys!
WIN a FREE TRIP
to PANAMA CANAL—BOULDER DAM
EMPIRE STATE BUILDING
a CHEVROLET CAR
or any of the 1019 other
absolutely FREE prizes

ASK FOR FREE ENTRY BLANK
IN THE GREAT
ERECTOR
PRIZE CONTEST

THE A. C. GILBERT CO.—NEW HAVEN, CONN., U. S. A.