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Every Electrified Home is a logical prospect

There's no telling where the progress of the Sunkist Jr. will take you. It's a great aid in raising the living standard of the average family. We know that more and more families are electing to use the Sunkist Jr. as the main source of reading, music, and entertainment. When you consider the convenience, the economy, the durability, the beauty, and the efficiency of this appliance, you can't help but see its value. The Sunkist Jr. is a true value for your money.

We've Sold 50,000 Sunkist Jr.

Your customers will want to know about it—will want to try it. Be ready for them. Let us send you details.

Suns and Guaranteed by the California Fruit Growers Exchange, an Organization of 11,500 Growers of Sunkist Oranges and Lemons.
SUNKIST
ORANGES
safeguard family
health

One of the most precious rights of humanity is the right to be healthy. Oranges are a great aid to health. They are rich in the vitamins and minerals necessary for a healthy body. The pulp of the orange is a natural antibiotic, and the juice is a natural diuretic. Oranges are a natural source of vitamin C, which is essential for the production of collagen, a protein that helps to strengthen the skin and bones.

California Sunkist Oranges are packed with the natural goodness that makes them a healthy choice for your family. They are a great addition to any meal and a perfect snack for on-the-go moments. Eat them fresh, or use them in your favorite recipes for a healthy and delicious meal.

Sunkist California Oranges are a symbol of the California climate, where oranges are grown in the warm sun and fertile soil. The result is a sweet, juicy orange that is bursting with flavor. California Sunkist Oranges are a great way to add a pop of color to your table and a burst of flavor to your recipes.

Sunkist California Oranges are a great addition to any meal, whether it's a healthy snack, a delicious breakfast, or a flavorful dessert. They are a great choice for people of all ages, and a perfect way to add a touch of color and flavor to your table.

For more information about Sunkist California Oranges, visit our website at sunkist.com.

Sunkist California Oranges are available year-round, so you can enjoy them any time of year. Whether you're looking for a healthy snack or a delicious meal, Sunkist California Oranges are the perfect choice for you.
WHAT RELIEF IN THIS FOOT BATH

"You look so very well at 8 o'clock. You must really get away."

Mrs. Lidwell has a secret — she takes a foot bath every evening. It's wonderful. It's scented with orange blossoms and all sorts of herbs. It really does wonders for tired legs and feet.

Next time you're feeling tired, try a foot bath. You'll be surprised at how much better you feel.

You can find the best foot bath supplies at your local drug store.

SUNSET CALIFORNIA ORANGES

The fruit that makes you happy. Sunkist California Oranges are the freshest, the juiciest, the sweetest. They're packed with vitamins and minerals that your body needs to stay healthy. Eat them fresh, make them into a smoothie, or add them to your favorite recipes. The possibilities are endless.

Sunkist California Oranges: Good for you, good for your taste buds, and good for the world.

Oranges are nature's perfect fruit. They are a great source of vitamin C and fiber. They also help to keep your digestive system running smoothly.

Sunkist California Oranges are grown in the beautiful landscapes of California. They are picked at the peak of ripeness and shipped to you fresh from the farm. You can find them in all your favorite supermarkets.

Sunkist California Oranges: Nature's perfect fruit.

For more information, visit sunkist.com.
Cooling. Healthful. Fresh fruit drinks

SUNKIST CALIFORNIA ORANGES

advertising text and illustration of fresh fruits.
A whizzing cone gets ALL the Orange Juice!

... a glass or gallon ready in a jiffy...

Sunkist Junior Sensitive strength
under the supervision of the
Sunkist Juicemen. Our
new Sunkist orange juice
is rich in flavor. For
improved Orange Drink
Sunkist Junior is the
right glass...

Sunkist Orange Juice

This Machine Doubles Your Sales!

The new Sunkist line of Juicemen
will increase your business.

Sunkist California

A Wonderful New Christmas Item
Making Nice Profits Great
Where None Grow Before

TEN only is a loyal and true friend. Sunkist Junior is a profitable addition to any store.

Sunkist Jr. Fruit Juice Extractor

Copyright by Sunkist Growers

Sunkist Growers
350 South Broadway
Vallejo, California
Nothing so refreshing as...

LEMON ADE

From earliest times, luscious and juicy
Sunkist lemons have been the
most refreshing of all fruits.

Lemonade made of Sunkist
lemons is the best. Of course it
is tender and choice.

SUNKIST CALIFORNIA LEMONS

Sunkist, the name that means quality!

The Sunkist name on any lemon
means the best! A Sunkist lemon
will keep well and will turn any
ladle full of sunshine!
Fresh fruit drinks blended the Sunkist way

It doesn't mean a hot summer day so blindly down that old soaking, bubbly orange juice, blended the Sunkist way. But, nothing better than, more likely a glass of one of the delicious beverages you can make at home. And, you can make these salads—so refreshing, you include pieces of the fleshy fruit—delicious blends the fruit spicy to the juice added... "Sunkist Recipes." worked out that quickly, the classic blended marvelously, blended from fresh fruit just as well as they are served in that typical blend of oranges and lemons. And, the orange taste works. You'll be glad to know that the California Sunkist Oranges are naturally the finest, blended quickly, prepared as nature intended, the fruit is just as it should be, the flavor is just as it should be, the taste is just as it should be, the enjoyability is just as it should be... What is the fruit juice that is in the large glass in the photograph? It is a Sunkist Orange and Lemonade. This is the perfect beverage for any occasion. If you have high-quality Sunkist Oranges and Lemons, you are sure to have the finest possible beverage for any occasion. It is a great-tasting beverage to have a supply of Sunkist Oranges and Lemons in your home, you can blend them into the most delicious beverages you can imagine, the best possible combinations of the fresh, sweetly-scented fruits, blended, these California Sunkist Oranges and Lemons, are the perfect beverage for any occasion. If you have high-quality Sunkist Oranges and Lemons, you are sure to have the finest possible beverage for any occasion.
Abundant small Sunkist Oranges...ideal for juice

SUNKIST CALIFORNIA ORANGES

FROM California come the good sorts of small, bulbous Oranges—so juicy, succulent and delicious at any of the large sizes you ever saw. These small Oranges are perfect for eating raw or for use in any sweet or savory dishes. They are the fruit of the small, bulbous tree which grows on the drier, lower altitudes of the coastal valleys of Southern California, where the climate is just right for the growth of a variety of tree fruits.

Small Oranges Cost Less...Use Them Liberally for Health’s Sake

Small Oranges are not only good for health, but they are also economical. They are the perfect size for individual servings, and they provide a large amount of Vitamin C per serving. They are also a good source of Fiber, which is important for digestive health.

Sunkist Orange Juice

Sunkist Oranges are known for their high quality and excellent flavor. They are grown in the fertile valleys of Southern California, where the warm, sunny climate is ideal for their growth. Sunkist Oranges are harvested at the peak of their ripeness, ensuring that they are at their most flavorful and nutritious.

Sunkist Oranges are also known for their versatility. They can be eaten raw, cooked, or used in a variety of recipes. They are a great source of natural sweetness and are perfect for adding flavor to dishes.

Sunkist Oranges are available year-round, making them a great choice for any occasion. They are a healthy and delicious addition to any meal.

Sunkist Oranges are the perfect choice for those who want to enjoy the benefits of Oranges, but don’t want to break the bank. They are a great source of natural sweetness and are perfect for adding flavor to dishes.

Sunkist Oranges are available year-round, making them a great choice for any occasion. They are a healthy and delicious addition to any meal.
AMERICA BUYS THE DAY

Right...

Richest, finest-flavored Orange Juice
remarkable Sunkist Junior (electric) Fruit Juice Extractor
AT A PRICE WITHIN THE REACH OF EVERY FAMILY

YOU have always wanted a small, inexpensive (electric) Fruit Juice Extractor in your home—one that would be swell and economical, and do the work efficiently.

A New Junior Size—for the Home
Now you can have one—a small, compact, efficient little machine—at a price you can easily afford.

Perfected at last, and offered for the home is—Sunkist Junior—the little brother of the famed Sunkist Electric Fruit Juice Extractor you see so joyously operating at your favorite fountain, in hotels, restaurants and hospitals, all over the land.

An Every-Day Home Necessity
At the most breakfast hour, when everyone is in a hurry—that’s when Sunkist Junior helps you most.

How easy to have a graceful of delicious, beautiful orange juice at every meal—and how easily your family will look forward to it each morning!
The Medical Profession unanimously agrees that one or more glasses of orange juice every day is one of the best means of balancing the diet—of avoiding ACIDOSIS, a condition caused by eating too much acid producing foods.
Now you can cultivate your habit of drinking at least one glass of real fresh orange juice per day—quickly and easily made on the Sunkist Junior Extractor. Your whole family will feel better—digestion will be improved and they will relish their food more.
This is a scientific fact, vouched for by some of the best known diet and health specialists in the world.
All this is possible through having a Sunkist Junior Electric Fruit Juice Extractor in your home—and using it often!

No Fuss! No Bother! Always Ready!
The Sunkist Junior Extractor puts an end to the fuss and mess of the old-fashioned orange and lemon squeezer.
With Sunkist Junior you simply halve the fruit—flip down switch—press the fruit down on the revolving handle, and the juice gushes forth from the spout of the bowl into the cup or glass. That’s all there is to it! The corrugated revolving handle forces the juice into the fruit, by breaking up the juice-laden cells—getting out every drop! The juice is better and more palatable because it is free from large pieces of pulp and slightly scratched, which gives it a lighter, smoother body for drinking purposes.
Your family will notice the difference when you serve their daily orange juice.

Cut Oranges in Half

Juice Extractor

No Fuss! No Bother! Always Ready!

Three New Ways to Save!

Saves Time! It extracts a quart of juice in two or three minutes—with less effort than it formerly took to squeeze out a glassful. Thus, in less a few moments you can fill a punch bowl with the natural juice of the fruit! In the twinkling of an eye you can have orange or lemon juice for flavoring a dainty sauce or mixed drink.

Saves Effort! Think of the real work involved now in squeezing out a pitiful—yes, even a quart of juice! With the Sunkist Junior you are saved all effort. This powerful little electric motor does the work for you.

Saves Money! When you squeeze oranges or lemons in the old-fashioned way, some of the juice is bound to be lost. With the Sunkist Junior every drop is extracted and you get as much juice from three or four at lemons as you are now getting from four.

Sponsored by the
California Fruit Growers Exchange
Growers of
Sunkist Oranges and Lemons

$14.95

The Sunkist Junior connects to any conveniently located light or wall socket—such as you would use for an electric percolator, mixer, waffle iron, grill or other electric appliance.

Connects to any Light or Appliance Socket—Easy to Operate—Easy to Clean—Saves Time, Effort, and Money.
Pays for itself in the Fruit it Saves.
You've always wanted one
HERE IT IS!

Thousand have been asking for an Electric Household Fruit Juice Extractor—thousands for whom the fountain-size Sunkist Extractor was too large, too expensive for home use.

Now one has been perfected. The Sunkist Junior is guaranteed by the California Fruit Growers Exchange, Sunkist Orange and Lemon Growers, and is offered to you at this very low price because they are interested in increasing the consumption of these fruits.

How Sunkist Junior is Made!
The labor-saving power of the Sunkist Junior Extractor is furnished by an electric motor on the "direct drive" principle, especially made for this machine.
The housing of the machine is attractively enameled gray, which will harmonize with the color scheme in any kitchen.
The Extractor takes but little room—less than eight square inches—and is as light to move around as your electric iron.
Connects to any lamp or wall socket by means of 10 feet of gray, heavy electric cord, and a separate attachment plug.
Simply lift off the bowl and reaming bulb for washing or rinsing under running water. The bowl and reaming bulb are easily removable.
Rubber feet prevent scratching and marring of enameled or varnished kitchen or breakfast room furniture.
Sunkist Junior is—easy to handle—easy to clean—and costs but a few cents a month to operate.

Order Your Sunkist Junior Today!

$14.95

NOW fresh ORANGE JUICE
for your family
Quickly • Cleanly • Economically

Announcing the New Low Priced
SUNKIST JUNIOR
HOME MODEL (Electric)
FRUIT JUICE EXTRACTOR
THE SATURDAY EVENING POST
May 11, 1929

THE AMERICAN FAMILY
STARTS THE DAY
Right!

SUNKIST
CALIFORNIA
ORANGE JUICE

ALL the way up the family line—from babies to the older folks—California Sunkist Orange Juice should be the first order of the day! If you fully realized its value to health—to the great morning start it gives all ages, to the better work-day, to better digestion—you would be nothing short between you and a jeweled glass with breakfast.

Then, you would be following the advice of Medical Science. You would begin to feel better, think better, accomplish more. You would go into action with snap and enthusiasm, tuned for success and strain. Hours fly when body and mind are working smoothly!... Sunkist Orange Juice before lunch, another during the afternoon to build into your body the stamina it lacks! What a change it will make in your whole “set-up,” if you drink it regularly!

And, here is good news to top off this better health suggestion: This season there is a large crop of small-size Sunkist Oranges, as juicy, sweet and delicious as any of the larger ones you ever ate. They are ideal for Juicy purposes—and cost less! Through plenty of Orange Juice, Acidosis may be prevented or corrected. A very large majority of people suffer from this malady in some one of its various forms.... Due entirely to our body American diet, Acidosis creates a sluggish, half-well condition which, unless corrected, forebodes greater consequences. California Sunkist Oranges are proved by Science to be curative in fruit-noggs and healthful fruit-acids. Oranges, like Lemons, although acid in taste are alkaline in their reaction in the body and thus help balance the diet, which in turn prevents or corrects Acidosis. Sunkist Orange Juice is not only good, but good for you. Get into the swing of this wonderful health habit—feel better, work better, get more out of life! California Sunkist Oranges are in market fresh every day. The name “Sunkist” on skin and wrapper assures uniform quality.
...extra-luscious SUNKIST SUMMER Salads....

SUNKIST California Oranges

What greater pleasure could be given than to serve fresh Florida orange sections in a delicious salad, a jellied sauce, spread on toast, or simply eaten plain? With Sunkist Oranges you have the fresh, juicy fruit that has been made famous throughout the land.

Sunkist orange sections will liven up your salad, they add a color and flavor that makes it look and taste like a meal in itself.

Your friends will be amazed at how much more plump and rich in flavor your salads are when made with Sunkist California Oranges. They will ask for Sunkist Oranges in future meals, so you can use them to impress your guests.

Sunkist Oranges are an excellent source of vitamin C, making them an ideal addition to any meal. They are also rich in fiber, which helps to promote a healthy digestive system.

With Sunkist Oranges, you can create a delicious and nutritious meal that is sure to impress your guests. So why not try something new and add Sunkist Oranges to your next meal?
Fresh Fruit Drinks
are cooling...healthful

SUNKIST
CALIFORNIA
ORANGE JUICE

Although and in place, both Oranges and Lemons are often placed, and used, more as a finishing or finishing vegetable, or as an esoter in the nect of a home, or a fruit. The Sunkist Orange Juice is a perfect example of this. The juice is recently pressed, and is a perfect example of the use of fresh orange juice in home cooking. The juice is made by Sunkist Orange Juice Company, of Los Angeles, California.
SMALL-SIZE SUNKIST ORANGES ARE ABUNDANT...AND THEY COST LESS

THE AMERICAN FAMILY STARTS THE DAY

Right!

Y
day will be nothing short of merry for every family in hundreds of thousands of homes across the country. If you make a point of serving California Sunkist Orange Juice at breakfast—every morning, every day, for the family to drink as they eat their morning meal. It's good for the older ones, too, for they still need the vitamin and mineral content they get from fresh fruits. It's also good for the young ones, for it is a source of energy to carry them through the busy day ahead.

SUNKIST CALIFORNIA ORANGE JUICE

California Sunkist Orange Juice is the greatest of all the orange juices. It is made from the finest, freshest oranges, picked at the peak of ripeness, and squeezed immediately after they are picked. The resulting juice is pure, natural, and full of the vitamins and minerals that are essential for good health.

Get the most out of your oranges by serving them fresh, as they are meant to be. Make sure to wash your hands before handling the oranges, and use a fresh knife to cut them open. Enjoy the refreshing taste and the health benefits of fresh oranges every day.

For more recipes and tips on how to use California Sunkist Oranges in your family's daily meals, visit our website at www.sunkist.com. We have a variety of delicious and healthy recipes that are sure to please everyone in your family.
The health-way... to start the day Right!

SUNKIST CALIFORNIA ORANGE JUICE

Great for health! Drink a generous glass of orange juice every morning. It is the

"sunkist" way to start the day. B.3.G.6-5.7 And the

orange juice is good for all ages of the family.

Here are some ways to enjoy your favorite Cali-

fornia Orange Juice at its very best:

1. Sipped right away: Simply pour the

orange juice into a glass and get a

refreshing start to the day.

2. Juice for breakfast: Blend fresh

orange juice with water, ice, and a

banana for a healthy breakfast.

3. Orange juice shakes: Mix fresh

orange juice with vanilla ice cream

and a spoonful of pineapple juice

for a delicious and nutritious shake.

4. Orange juice pancakes: Toss fresh

orange juice with flour, milk, and

eggs to make a delicious pancake

recipe.

5. Orange juice smoothies: Blend fresh

orange juice with yogurt, banana,

and honey for a healthy smoothie.

Sunkist Oranges are naturally sweet at this

season and may be picked even finer. And only

true California Oranges are as

naturally sweet as the Sunkist. The

sweetness and flavor of the juice

are a treat your taste buds will

never forget.

Make every morning a Sunkist Orange

morning with a delicious breakfast.
REAL AND TRUE... Fresh Fruit Drinks

SUNKIST "Sun-Crushed"—nothing for Fig. 0.00. A powerful concentrated flavor—more than 35% of the fruit's natural flavor. A fresh taste that it's impossible to resist. Get it now and make your beverage a SUNKIST "Sun-Crushed" Orange Juice. 50... 59... Freshly squeezed... the SUNKIST way... the real way... for the real McCoy. 1.50. (5.)

SUNKIST CALIFORNIA ORANGE JUICE

SUNKIST ORANGE JUICE

June 6, 1939

Saturday Evening Post
Plenty of SUNKIST ORANGE JUICE . . . . FOR FAMILY HEALTH

SUNKIST CALIFORNIA ORANGE JUICE

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Plenty of SUNKIST ORANGE JUICE . . . . FOR FAMILY HEALTH

SUNKIST CALIFORNIA ORANGE JUICE
A Wonderful New Christmas Item

Making New Profits Grow
Where None Grew Before

The idea of a frozen fruit juice that doubles your money!

It is the biggest money-making scheme for the home. Now you can make the juice of your fruit and carry your own profit for Christmas and all year long.

It is the Sunkist Jr. Fruit Juice Extractor produced by California Fruit Growers Exchange, exclusive originator of the Sunkist brand of California Fruit Juices.

Features of the Sunkist Jr.

1. You make the greatest juice for the smallest investment.
2. Only 1/10 the cost of refrigeration and storage.
3. No expensive pens, stamps, or other expenses.
4. All you require is your fruit and an electric motor to run the extractor.

Sunkist Jr. 
Fruit Juice Extractor
California Fruit Growers Exchange

900 N. Franklin St., Chicago, Ill.
Hello boys! Pictured on this and the following pages are a few of the Prize Winning Models of the Great ERECTOR MODEL BUILDING CONTEST of 1934. Write today for your Entry Blank---Rules and List of Prizes for the Big 1935 Contest. A.C. Gilbert

1st Prize—EUGENE WHITE of WEST FAIRVIEW, PA. at work on his Prize Winning Model ELECTRIC CRANE and SHOVEL (with Remote Control)

2nd Prize—ROAD MAKING MACHINE by MURRAY STRASBERG BROOKLYN, N. Y. Picture shows Chevrolet Car being presented by Casey Jones, the noted aviator.

Below—3rd Prize—MOTOR DRIVEN TRANSPORT TRUCK ARTHUR K. MYERS, WESTMINSTER, MD.

Below—5th Prize—MINIATURE OBSERVATORY with Dome Removed

Below—4th Prize—MOBILE SIEGE and COAST DEFENSE GUN JACK HIGHAM, TORONTO, ONT., CAN.

Below—TROPHY—HOMAS JALLOT TAYLOR MONTPELIER, IND.
BRACKET AND PILLAR MODEL A.

This model is shipped broken down in one package which contains Arm, Bracket, Sign Box and Globe, packed inside of column. Referring to your illustration, you will notice on open space on one side near top of column where arm is to be fastened. The bracket supports arm to column. The sign box being in place fastened with long screws to arm and globe in its proper place, the model is ready for display. Sufficient screws and nuts in envelopes will be found in package. This model makes a very attractive and effective sign by putting a Flex-Adhesive on electric plug at end of arm.
[Label fragments: contest winners]

above—CORNISH WATER PUMP
MARTHA JOHNSTON, SAN FRANCISCO, CAL.

——WHEEL CHAIR
BERT TRIPP
HAMPTON, N. Y.
Hello Boys!
WIN a FREE TRIP
to PANAMA CANAL—BOULDER DAM
EMPIRE STATE BUILDING
a CHEVROLET CAR
or any of the 1019 other
absolutely FREE prizes

ASK FOR FREE ENTRY BLANK

IN THE GREAT
ERECTOR PRIZE CONTEST

THE A. C. GILBERT CO.—NEW HAVEN, CONN., U. S. A.
A. C. GILBERT PRESENTS

FRANK BUCK IN
"BRING 'EM BACK ALIVE"

TUNE IN EVERY SUNDAY AFTERNOON—N.B.C. STATIONS
STARTING OCT. 30
5-45 Eastern—4-45 Central—3-45 Mountain—2-45 Pacific Time
WEAF WEJG WOC WWJ KDQ WDAF WEBE
WTAG WFI WBI WACE WCHY WHO WIBA KFYR
WEEI WPBR WCAE WCKY WIKO KFTF KDAY
WJAK WEC WTAM WMAD WOW KASG KOA
KDFL KGW KSDF WTAG KTAR KFQ KFI
KGG KHO KGJ KATK KGIR

IN BEHALF OF
ERECTOR
WORLD’S CHAMPION TOY
Polar Cub
Heater
IT'S A BEAR

Manufactured and Guaranteed
by
The A. C. Gilbert Co., New Haven, Conn.