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WE'RE MAKING
SAILIES FOR YOU!

Every Electrified Home is a logical prospect

The Story

There’s no telling where with the Sunkist Jr. It’s just what people have wanted for years—of course, they buy.

Sunkist Jr. is in a busy market as the market in a few short months, where people have bought.

Satisfaction generally. We know the machine was right. We knew the price and quality. We knew how many million miles and how many miles were on it.

But even at that, the chances of either that followed our face at the... and our most optimistic estimates.

Need the reason.

Your customers will want to know about it—will want to buy it. Be ready for them. Let us send you details.

You’re in business for profits. Sunkist Jr. a real seller.

Don’t miss a day. Send for further information, prices and discounts. Use C.O.D., or order by mail.

Sold and Guaranteed by the CALIFORNIA FRUIT GROWERS EXCHANGE, an Organization of 11,500 Growers of Sunkist Oranges and Lemons
SUNKIST ORANGES
safeguard family health

One of the most important factors in maintaining health is a diet rich in the necessary vitamins. Oranges are nature's own perfect dietary supplement with an abundance of vitamins A, B, and C. They are also rich in calcium, phosphorus, and potassium. Oranges are an excellent source of vitamin C and are known to boost the immune system. They are also a good source of fiber and water, which are important for overall nutrition and as a source of hydration, especially during warm weather.

For the whole family, enjoy the crisp flavor of a fresh-squeezed Sunkist Orange. Oranges are a versatile fruit that can be used in a variety of recipes, from smoothies to desserts. They are also a great addition to breakfast bowls or as a snack.

California Sunkist Oranges are grown under a strict set of standards to ensure quality and safety. Each orange is picked and packed at the peak of ripeness, ensuring maximum flavor and aroma. Sunkist Oranges are a perfect way to start the day or enjoy as a mid-day treat.

SUNKIST CALIFORNIA ORANGES

Nicholas James, Head Grower

Sunkist Orange Growers
Inc.

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Nothing so refreshing as... LEMON ADE

[Image of lemonade glasses]

SUNKIST CALIFORNIA LEMONS

[Advertisement text]

My trip 1913 Good Housekeeping
Fresh fruit drinks blended the Sunkist way

It doesn't seem like a last minute job to kindly share this new and delicious fresh fruit drink. It's simply too late to introduce anything new or different for the year, and the only way to make it appealing is by adding a touch of freshness. But, as you see, the Sunkist way is the way to go. This drink is made by blending fresh fruit juices, which are then frozen into solid cubes. These cubes are added to give the drink a refreshing, icy, and delicious flavor. The fruit juices used are the finest of their kind, and the blend is perfectly balanced to create a delicious, refreshing, and satisfying drink. Whether you're looking for a refreshing summer drink or a deliciously refreshing treat, the Sunkist way is the way to go.

California Sunkist Oranges

Bright, fresh, and flavorful, California Sunkist Oranges are the perfect choice for making delicious fresh fruit drinks. These oranges are picked at the peak of their freshness, ensuring that they are the absolute best in every way. The juice is extracted from these oranges, and the result is a refreshing, tangy, and deliciously satisfying drink. Whether you're looking for a refreshing summer drink or a deliciously refreshing treat, California Sunkist Oranges are the perfect choice.
Abundant small
Sunkist Oranges...ideal for juice

SMALL ORANGES COST LESS...USE THEM LIBERALY FOR HEALTH'S SAKE

FROM California comes the good news of small Sunkist Oranges—so juicy, sweet and healthful as any of the big ones you ever saw—Sunkist small Oranges are perfect for juices. The small orange has a larger proportion of pure, concentrated juice to its weight—andsmall Oranges cost less. For health's sake, use them liberally in your family—write for our free booklet, "How to Use Sunkist Small Oranges.”

SUNKIST CALIFORNIA
ORANGES

An ad for Sunkist Oranges, featuring an illustration of a woman squeezing an orange. The text explains the benefits of small oranges for health and juice-making.
Richest, finest-flavored Orange Juice
SUNKIST LEMONADE IS Cooling
...as other refinements is to refresh and invigorate on summer days.

Refresh... and... the brightness of life... by ever so many the freshness of Sunkist and California Lemons. Even when you drink your Sunkist and California Lemons as a beverage, you are getting the best lemon experience. Sunkist Lemons... are the most refreshing Limon. All the Acidic freshness, all the flavor, all the quality of California Lemons is there, all the malic freshness, all the perfect flavor, even when you drink it as a beverage. For the best lemon, drink the best lemon... Sunkist and California Lemons. The perfect beverage to refresh, to invigorate, to brighten life.

SUNKIST CALIFORNIA LEMONS
buy right at the store.
A remarkable Sunkist Junior (electric) Fruit Juice Extractor
AT A PRICE WITHIN THE REACH OF EVERY FAMILY

You have always wanted a small, inexpensive (electric) Fruit Juice Extractor in your home—one that would be swell and economical, and do the work efficiently...

A New Junior Size—for the Home

Now you can have one—a small, compact, efficient little machine—at a price you can easily afford. Perfected at last, and offered for the home is—Sunkist Junior—the little brother of the famed Sunkist Electric Fruit Juice Extractor you see so buoyantly operating at your favorite fountain, in hotels, restaurants and hospitals, all over the land.

An Every-Day Home Necessity

At the start breakfast hour, when everyone is in a hurry—that's when Sunkist Junior helps you most. How easy to have a glassful of delicious, beautiful orange juice at every meal—and how quickly your family will look forward to it each morning!

The Medical Profession unanimously agrees that one or more glasses of orange juice every day is one of the best means of balancing the diet—of avoiding ACIDOSIS, a condition caused by eating too much acid producing foods.

Now you can cultivate your habit of drinking at least one glass of real fresh orange juice per day—quickly and easily made by the Sunkist Junior Extractor. Your whole family will feel better—digestions will be improved and they will relish their food more.

This is a scientific fact, vouched for by some of the best known doctors and health specialists in the world. All this is possible through having a Sunkist Junior Electric Fruit Juice Extractor in your home—and using it often!

No Fuss! No Bother! Always Ready!

The Sunkist Junior Extractor puts an end to the fuss and mess of the little old-fashioned orange and lemon squeezer. With Sunkist Junior you simply Halve the Fruit—Flip the Switch—press the fruit down on the revolving bowl, and the juice gushes forth from the spout of the bowl into the cup or glass. That's all there is to it! The corrugated, revolving bowl forces the juice out of the fruit, be it whole or juiced-up. For the juice stems cells—getting out every drop! The juice is better and more palatable because it is free from large pieces of pulp and slightly strained, which gives it a lighter, smoother body for drinking purposes. Your family will notice the difference when you serve them their daily orange juice.

Each fruit starts life in a daily demand for the family—For breakfast, luncheon and dinner. Seldom do you plan an afternoon or evening party without requiring some orange and lemon juice. The Sunkist Junior gives you that long-sought opportunity to have score of delicious and healthful orange and lemon drinks adding infinite variety to your menu—and, at the same time, saving you time, effort and money.

Connects to any Light or Appliance Socket—Easy to Operate—Easy to Clean—Saves Time, Effort, and Money. Pays for itself in the Fruit it Saves.

Three New Ways to Save!

Saves Time! It extracts a quart of juice in two or three minutes—with less effort than it formerly took to squeeze out a glassful. Thus, in just a few moments you can fill a punch bowl with the natural juice of the fruit! In the twinkling of an eye you can have orange or lemon juice for flavoring a dairy sauce or mixed drink.

Saves Effort! Think of the real work involved in squeezing out a pitcherful—even a quart of juice. With the Sunkist Junior you are saved all effort. The powerful little electric motor does the work for you.

Saves Money! When you squeeze oranges or lemons in the old-fashioned way, some of the juice is bound to be lost. With the Sunkist Junior every drop is extracted and you get as much juice from three oranges or lemons as you are now getting from four.

Sponsored by the California Fruit Growers Exchange

Growers of Sunkist Oranges and Lemons

$14.95

The Sunkist Junior connects to any conveniently located light or wall socket—such as you would use for an electric range, toaster, waffle iron, grill or other electric appliance.
You've always wanted one

HERE IT IS!

How Sunkist Junior is Made!
The labor-saving power of the Sunkist Junior Extractor is furnished by an electric motor on the "direct drive" principle, especially made for this machine.
The housing of the machine is attractively enameled gray, which will harmonize with the color scheme in any kitchen.
The Extractor takes but little room—less than eight square inches—and is as light to move around as your electric iron.
Connects to any lamp or wall socket by means of 10 feet of gray, heavy electric cord, and a separate attachment plug.
Simply lift off the bowl and reaming bulb for washing or rinsing under running water. The bowl and reaming bulb are easily removable.
Rubber feet prevent scratching and marring of enameled or varnished kitchen or breakfast room furniture.
Sunkist Junior is—easy to handle—easy to clean—and costs but a few cents a month to operate.

Order Your Sunkist Junior Today!

$14.95

Thousands have been asking for an Electric Household Fruit Juice Extractor—thousands for whom the fountain-size Sunkist Extractor was too large, too expensive for home use.
Now one has been perfected. The Sunkist Junior is guaranteed by the California Fruit Growers Exchange, Sunkist Orange and Lemon Growers, and is offered to you at this very low price because they are interested in increasing the consumption of these fruits.

NOW fresh
ORANGE JUICE
for your family
Quickly - Cleanly - Economically

CALIFORNIA FRUIT GROWERS EXCHANGE
A Non-Profit, Co-Operative Organization of 11,500 Growers
Department of Fresh Fruit Drinks
920 N. Franklin Street CHICAGO, ILL.

Announcing the New Low Priced
SUNKIST JUNIOR
HOME MODEL (Electric)
FRUIT JUICE EXTRACTOR

Printed in U. S. A. Jr. 1.
THE SATURDAY EVENING POST
May 11, 1929

THE AMERICAN FAMILY
STARTS THE DAY
Right!

SUNKIST
CALIFORNIA
ORANGE JUICE

Sunkist Junior Home
Fresh Juice Extractor

The American family
starts the day right
with Sunkist Orange
Juice. It is the finest
juice from the finest
oranges—both in flavor
and nutrition. It is
as delicious as any of the
larger ones you ever ate.
They are ideal for juice
purposes—and cost less!
Through plenty of Orange Juice, Acidosis may be
prevented or corrected. A very large majority of
people suffer from this malady in some one of its
various forms. Due entirely to our body Ameri-
can diet. Acidosis causes a sluggish, half-well con-
dition which, unless corrected, foretells some grave
consequences. . . . California Sunkist Oranges are
proved by Science to be carotene-rich in fruit-nutric
and healthful fruit-arts. Oranges, like lemons, al-
though acid in taste are alkaline in their reaction in
the body and thus help balance the diet, which in
turn prevents or corrects Acidosis. Sunkist Orange
Juice is not only good, but good for you. Get into
the swing of this wonderful health habit—feel better,
work better, get more out of life! California Sun-
kist Oranges are in market fresh every day. The name—"Sun-
kist" on skins and wrapper assures uniform quality.
Fresh Fruit Drinks are cooling... healthful

Next to your best California fruit, is the best California fruit drink. It is the Sunkist Orange Juice. The Sunkist Orange Juice is a perfect beverage. It is the perfect fruit drink. It is a natural fruit drink. It is the perfect fruit juice. It is the perfect fruit juice for everyone. It is the perfect fruit juice for everyone.

Sunkist California Orange Juice is a pure, natural fruit juice. It is a perfect beverage for everyone. It is a natural fruit juice. It is the perfect fruit juice for everyone. It is the perfect fruit juice for everyone.
SMALL-SIZE SUNKIST® ORANGES ARE ABUNDANT...AND THEY COST LESS

THE AMERICAN FAMILY
STARTS THE DAY
Right!

SUNKIST
CALIFORNIA
ORANGE JUICE

YOGO will be nothing about the way your family
and friends enjoy the nourishment California
Oranges bring to the table. If you really do want to
bring the same wonderful joy of fresh fruit to
your table, just try these new, smaller-sized
California Oranges. Cut open one and you'll
be amazed at the deliciousness and the way
it adds an extra touch of flavor to your dish.

HEALTHY, DELICIOUS, AND...

SMALL-SIZE SUNKIST® ORANGES ARE ABUNDANT...AND THEY COST LESS

THE AMERICAN FAMILY
STARTS THE DAY
Right!

SUNKIST
CALIFORNIA
ORANGE JUICE

YOGO will be nothing about the way your family
and friends enjoy the nourishment California
Oranges bring to the table. If you really do want to
bring the same wonderful joy of fresh fruit to
your table, just try these new, smaller-sized
California Oranges. Cut open one and you'll
be amazed at the deliciousness and the way
it adds an extra touch of flavor to your dish.
The health-way...to start the day Right!

SUNKIST CALIFORNIA ORANGE JUICE

A rich, refreshing start to the day.

California's freshest oranges, squeezed quickly and scientifically, give you the purest, most delicious orange juice. It's the health-way to start the day.

The bright, sunny taste of California's finest oranges makes Sunkist Orange Juice the perfect way to begin your day. Enjoy it with breakfast, or any time of day. It's nature's way to keep you feeling your best.

For more information, visit www.sunkist.com.
A Wonderful New Christmas Item

Making New Profits Grow Where None Grew Before

Two soil samples of a brand new tree that doubles have resulted from this wonderful article for the kitchen. Next year you won’t ask why it doesn’t grow. For Christmas it will bring more money than it ever did before. It is the latest development in the field of agriculture.

Sunkist Jr. is made for the A. C. Colman Co., and approved by the regulatory organization of the California Fruit Growers Exchange for distribution throughout the country. It is only sold by authorized dealers. The features of the Sunkist Jr. are that it is easy to operate, compact, and efficient. It is made to extract the best juice from all fruits, including citrus fruits, berries, and apples.

Sunkist Jr. is the standard of excellence in fruit juice extractors. It is the perfect gift for any occasion. It is easy to use, compact, and efficient. It is ideal for anyone who wants to enjoy fresh, pure, and natural fruit juice.

California Fruit Growers Exchange
900 N. Franklin St., Chicago, Ill.

Features of the Sunkist Jr.

- Easy to operate
- Compact design
- Efficient extraction
- Suitable for all fruits

For more information, visit the California Fruit Growers Exchange website.
Hello boys! Pictured on this and the following pages are a few of the Prize Winning Models of the Great ERECTOR MODEL BUILDING CONTEST of 1934. Write today for your Entry Blank---Rules and List of Prizes for the Big 1935 Contest.

A.C. Gilbert

1st Prize—EUGENE WHITE of WEST FAIRVIEW, PA. at work on his Prize Winning Model ELECTRIC CRANE and SHOVEL (with Remote Control)

2nd Prize—ROAD MAKING MACHINE by MURRAY STRASBERG BROOKLYN, N. Y. Picture shows Chevrolet Car being presented by Casey Jones, the noted aviator.

Below—3rd Prize—MOTOR DRIVEN TRANSPORT TRUCK ARTHUR K. MYERS, WESTMINSTER, MD.

Below—5th Prize—MINIATURE OBSERVATORY with Dome Removed

Below—4th Prize—MOBILE SIEGE and COAST DEFENSE GUN JACK HIGHAM, TORONTO, ONT., CAN.

HOMAS TALOTT TAYLOR MONTPLEIL, IND.
BRACKET AND PILLAR MODEL A.

This model is shipped broken down in one package which contains Arm, Bracket, Sign Box and Globe, packed inside of column. Referring to your illustration, you will notice an open space on one side near top of column where arm is to be fastened. The bracket supports arm to column. The sign box being in place fastened with long screws to arm and globe in its proper place, the model is ready for display. Sufficient screws and nuts in envelopes will be found in package. This model makes a very attractive and effective sign by putting aDynalight on electric plug at end of arm.
"Toys that are genuine"

GILBERT

TOYS
above—Cornish water pump

—Wheel Chair
Bert Tripp
Hampton, N. Y.
Hello Boys!
WIN a FREE TRIP
to PANAMA CANAL—BOULDER DAM
EMPIRE STATE BUILDING
a CHEVROLET CAR
or any of the 1019 other
absolutely FREE prizes

IN THE GREAT
ERECTOR
PRIZE CONTEST

ASK FOR FREE ENTRY BLANK

THE A. C. GILBERT CO.—NEW HAVEN, CONN., U. S. A.
A. C. GILBERT PRESENTS
FRANK BUCK IN
“BRING 'EM BACK ALIVE”
TUNE IN EVERY SUNDAY AFTERNOON—NBC STATIONS
STARTING OCT. 30
5:45 Eastern—4:45 Central—3:45 Mountain—2:45 Pacific Time
WEAF WCHS WCY WWJ KDD WDAF WEC
WTAG WFI WBBN WCAE WCKY WHO KFIR
WEEI WPRR WTRW WMAQ WOW KFIR
WJAK WRC WTAM WMAG WOW KFTR
KDYL KGW KSD KFSD KOA
KGO KDDO KTAO KFI
KMG KGJ KGF
IN BEHALF OF
ERECTOR
WORLD’S CHAMPION TOY